

# Disadvantaged Business Enterprise Program Goal 10/1/2020 – 9/30/2023

Board Adopted: 9/18/2018 Last Revision Date: 10/07/2020 Last Board Approval: 9/15/2020 Effective Date of Last Revisions: 10/01/2020

#### 1. Objective

The St. Cloud Metropolitan Transit Commission (Metro Bus) has established a Disadvantaged Business Enterprise (DBE) and Small Business Enterprise (SBE) program in accordance with regulations of the U.S. Department of Transportation (DOT), 49 CFR Part 26. Metro Bus has received Federal financial assistance from the Department of Transportation, and as a condition of receiving this assistance, Metro Bus will comply with 49 CFR Part 26.

#### 2. 2021 – 2023 Goal

Metro Bus's overall DBE goal for 10/1/2020 through 9/30/2023 is to expend 1.1% of federal financial assistance to DBE's during this time period.

Metro Bus anticipates an average of \$500,000 per year, for the next three years in contract opportunities. This will equate to expending an annual average of \$5,500 with DBE's during this period.

# 3. Steps in determining goal

- 1. Determined a base figure:
  - a. By using the Minnesota Unified Certification Program Directory, it was determined that there are currently 50 DBE's in Central Minnesota, consisting of Stearns, Sherburne and Benton counties.
  - b. The Census Bureau's County Business Pattern (CBP) data base shows a total of 17,234 businesses in Congressional District 6 of Minnesota. 4,452 of those companies fall into categories that may be associated with any business opportunities relating to transit operations.
  - c. The base figure is calculated by taking 50 DBE's divided by 4,452 companies. This equates to 1.1%.
- 2. Determined the relative availability of DBE's by NAICS code:
  - a. The following table lists the relative availability of DBE firms compared to available firms. The data used is from the UCP directory and the CBP database.

		Amount of	Number of DBEs	Number of all		% of total
NAICS		DOT funds	available to	firms available	Relative	DOT funds
Code	Project	on project:	perform this work	(including DBEs)	Availability	(weight)
485113	Transit Signal Priority (TSP)	24,000	0	0		0.0159
238390	Facility Improvements	1,116,000	1	11	0.0909	0.7395
811111	Equipment	36,000	0	1086	0.0000	0.0239
485113	Shelters	20,000	0	11	0.0000	0.0133
423110	Vehicles	96,000	0	778	0.0000	0.0636
423440	Office & IT equipment	217,200	0	1487		0.1439
						0.0000
<b>Total FTA-Assisted Contract Funds</b>		1,509,200	1	3,373	0.0003	1

3. Based on both of these calculations, Metro Bus will use the base figure of 1.1% as our goal.

# 4. DBE goal breakdown

The goal breakdown for 2020 to 2023 is as follows:

Race Neutral: 1.1%
Race Conscious: 0.0%
Total Goal: 1.1%

# 5. Contract goals

Metro Bus will use contract goals to meet any portion of the overall goal not projected to be met using race-neutral means. Contract goals are established so that, over the period of 10/1/2020 to 9/30/2023, they will cumulatively result in meeting any portion of our overall goal that is not projected to be met through the use of race-neutral means.

#### 6. Stakeholder input

A. DBE information is always available on our website:



- B. Letters were sent to 25 Local small business owners encouraging them to bid on relevant contracts.
- C. Letters were sent to local stakeholders requesting input and feedback on our proposed goal.
- D. We will be scheduling a stakeholders meeting in the upcoming future, again requesting input and feedback relating to our goal. Once this meeting is held, the results will be uploaded separately into TrAMS.